

Dear Parents,

Believe it or not, it is already time for fall school portraits! We are scheduled to be at Hickory Day School on Wednesday, September 7. We are sending this letter as a means of consulting you on how to make your child's portrait the best it can be.

We always try to go above and beyond in order to not only record a time in your child's life, but also to capture their personality at this particular age. This fall, we will be photographing outdoors if weather allows. If not, we will be creating timeless portraits on a neutral, classic background. We will create individual portraits as well as class portraits. We will gladly photograph siblings together if requested.

We use a "preview" ordering system, so you will not pay anything up front on portrait day, and you will have the opportunity to see your portraits before you purchase. Per the school's request, we will be offering this service through our online ordering system. You will be able to view and purchase your portraits from September 9th-24th.

Below are some tips for transforming this year's "school picture" into a beautiful portrait.

Clothing - It is important to choose outfits that will make pleasing portraits. Remember that busy patterns, stripes and bright colors are distractions from the focal point: the face, or faces in the portrait. Choose clothing that is fairly solid. Try to stay away from bold patterns or graphics. If you are wanting your children to be photographed together, color coordination lends harmony. While all clothing does not have to match, the colors should be harmonious, so that one person will not dominate the scene. Long sleeves are best, but short sleeves will work fine also. Formal clothing will result in a very classic-looking portrait, and casual clothing will render a lighter feeling to the image. Either is fine. It is your choice.

Hair Styling - We have found it best, especially in the case of children, not to schedule a hair cut right before portrait day. Three days to a week prior is usually best. Portrait day is not a good time to "try out" a new hair style.

We will be offering wall portraits as well as collections of smaller portraits. This is an excellent opportunity to take care of some shopping for birthdays and holidays! Christmas will be here before you know it! We look forward to our day at HDS! If you have any questions, please don't hesitate to call us at the number in the letterhead.

Sincerely,
Chris Garner
TPS Photography